



# Professional Association of Self-Caterers UK NEWSLETTER 5 November 2021 Issue 83

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## PASC UK SERVICE LEVELS OVER NEXT TWO WEEKS

We will be going on holiday from Monday 8<sup>th</sup> November until Friday 19 November. Please see below as to how cover will operate during this time.

We thank you in advance for your cooperation during this time.

### COVERAGE FROM 8 NOVEMBER TO 19 NOVEMBER

We will be away on holiday for the week of Monday 8 November to Friday the 19th November inclusive.

During these dates we can only provide emergency cover.

This will be kindly provided by Beth Bailey, PASC UK Board Member. Beth is a hugely experienced self-caterer, has a very successful business and is also Chair of Premier Cottages, her bio can be seen here: <https://www.pascuk.co.uk/pasc-board/>

Emergency emails are to be sent to [admin@pascuk.co.uk](mailto:admin@pascuk.co.uk) and they will automatically be forwarded to Beth during this period. Emails to [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk) will not be looked at until we return to work. There will be an out of office reminder about this if you send an email to the Chair.

Emergency phone support for Members will also be provided for Paid up Members only.

The Emergency Number from Monday 8 November - Friday 19 November inclusive is **07552 063681**. The Chairs phone will be switched off with an answerphone message asking PASC UK Members to ring the emergency number.

Please don't ring the Chairs number during the period. Thanks.

Questions covering Business Rates, Form VO6048 will have to wait until after the break. and general questions should still be sent to [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk) and they will be dealt with as quickly as possible on our return.

We apologise in advance for any inconvenience this may cause.

### SUPPORT GUIDELINES

We still get 60+ emails a day, plus 25+ phone calls, so we have to reiterate the support rules please.

- **Paid** Members get phone and email support. Please put property name in Subject line

- Non-Member emails will get dealt with after Members emails
- We cannot respond to questions on Facebook and LinkedIn
- Please read the most recent Newsletter before calling/emailing
- Recent Newsletters are on the website

The email address to use in [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk) Many thanks, your support with this would be much appreciated.

## PASC UK SOCIAL MEDIA

Please follow PASC on Twitter [@PascUK](https://twitter.com/PascUK) AND on Facebook [@pascukltd](https://www.facebook.com/pascukltd)  
This is where the latest news between newsletters gets posted.

## WHERE TO FIND PREVIOUS ITEMS COVERED IN PREVIOUS NEWSLETTERS

These are now indexed at the bottom of this newsletter in preparation for forming part of FAQ's on the new website. You can download them from [www.pascuk.co.uk](http://www.pascuk.co.uk)

## COMMENTARY

We can start with some good news this week, Simon Jupp, MP for Sidmouth and East Devon has been appointed Chair of the All Party Parliamentary Group (APPG) for Hospitality. This is the key APPG, formerly chaired by Steve Double MP.

We know Simon Jupp well and had regular meetings with him throughout the pandemic via zoom and since restrictions lifted in person. Simon has been a strong advocate for support for our sector and gets tourism. We look forward to working with him, particularly on trying to ensure that we get the right kind of registration scheme in England and that VAT remains at 12.5%.



Neil Parish MP, Tiverton, Chair PASC UK, and Simon Jupp, MP East Devon

Worth looking below at the data that SuperControl kindly provided on October bookings, whilst it's excellent news that the sector is 38% busier than in October 2019, the pricing increase (in real terms lack of) is really worrying. If Members would like to have an open zoom style meeting where all can ask questions and share responses, let us know and we can put this together in early December. Email [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk)

The Cookie Policies are proving very popular with hundred supplied to Members already, please note that we will not be able to send these out for the next two weeks whilst on holiday.

We would like to sign off by saying thanks for all the kind messages about the bereavements that both Lorna and I have experienced over the last few weeks, very kind and very helpful, thanks. 😊 We would also like to thank you in advance for keeping calls and emails to the support team to emergencies only, we will deal with anything else as promptly as we can when we return from our holiday.

Many thanks and stay safe.

## BOOKING DATA UPDATE OCTOBER 2019 VS OCTOBER 2021

Data kindly provided by SuperControl.

Dataset sizes:

15696 properties in October 2019

23638 properties in October 2021

Final occupancy across all properties in October was 71%. This is a 38% increase in occupancy over October 2019.

However, all is not good news, the average price increase across all these properties is a mere 5.9%. Whilst this debunks media stories about sky-rocketing prices on one hand it is extremely worrying on the other. Inflation over two years will have been well in excess of 5.9%. Just about everything that we all buy for our cottages is rising at way above published inflation, including labour. There may be some deferred holidays from previous lockdowns still be honoured at the original however it is still clear that many are not pricing to the market.

UK self-catering has been an under-priced offer for decades, offering ridiculously good value for money on a per person per night basis. Now is the time to relook at your 2022 and 2023 prices and to be more confident of your offer. Demand next year will still be strong as many still don't want to travel abroad. Below in the Recorded Webinar section further down the newsletter are two links to webinars that talk about computerised pricing, whereby the computer takes over your pricing after you have set the parameters.

If you feel that your pricing is off the mark, it could be well worth your time looking at these webinars and seeing what a product like Beyond Pricing can do for you. There is plenty of coverage of these products in action on the Facebook forums, and the vast majority of it is extremely positive from users.

## NEW COOKIE POLICIES READY

**These are now available to paid up Members. They will not be on the website until we have a private Members area. To get your policies, please send an email to [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk) stating your name and your business name and we will send them to you directly. Please allow for the fact that the Chair is away until the 20<sup>th</sup> November.**

PASC UK has commissioned Stephens Scown Solicitors to write Cookie and Privacy Policies for PASC UK Members. Why is something that is so innocuous at the top of the newsletter?

We are getting an increasing number of reports that business owners are being targeted by people who are checking to see if our Cookies and Privacy Policies are legally compliant. If they are not, they effectively blackmail you by asking for compensation for the hurts that they have suffered as a result. This is instead of reporting you and seeking redress that way.

There have been some changes expected for these policies as a result of the UK leaving the EU and we were waiting for these changes in order to come into effect before commissioning new Cookie and Privacy Policies. However, with this recent threat emerging we will be publishing current versions imminently, and then when any changes are made, we will get the policies updated and made available to Members.

PASC UK are paying for these policies to be written by solicitors and are bearing the cost of this. As a result, these policies will only be available to paid up Members. Getting these professionally written would cost owners more than any level of PASC UK Membership.

## **NEW 'DO YOU HAVE PAYING GUESTS' FIRE INFORMATION IMMINENT.**

A newly updated version of this document has been reviewed by PASC UK and others and will be due for publication shortly. It is a much better laid out document and includes property examples and a Fire Risk Template. There is a fair amount of tightening up in some areas and clarification in others.

As soon as this is available to download or purchase, we will let you know.

## **PRS/PPL UPDATE**

We continue our dialogue with both PRS and PPL to try and improve the way that these licences are dealt with. Our goal remains simple.

- We want it made clear why owners have to pay and some clear FAQ's regarding the licensing
- We want a clear self-catering tariff not use the hotels scheme
- We want consideration that hotel use is different than self-catering use. In self-catering guests may play no music at all, whilst in a hotel music is constantly played
- We want an improvement to the call centres methods of operation

We accept that licences need to be paid, music is being played in a commercial setting, the guests are paying for our accommodation. If we go to a friend's house for dinner, music played and drink supplied is not in a commercial setting, it is private, no licences needed. Once money changes hands for the accommodation both the music and the alcohol included in the price need licensing.

However, we want the system to be improved and we have gained commitment on the training side of the call centre and hope to have something specific on that shortly and are working with the PRS/PPL to try and clear the other points on our list. They have assured us that if anyone overpays due to the current situation, they will be credited when full clarity on pricing emerges.

Further updates will follow.

## **WALES SECTION.**

## **RESULTS OF SURVEY**

Thanks to everyone that took part in the survey. The full report can be seen here: <https://bit.ly/2ZXd5mx>

The key elements coming from this are as follows:

65% of respondents operating holiday lets in Wales, live in Wales

48.4% reported that income from these lets made up more than 50% of their income

88% of properties operated by respondents were on Business Rates

81% of those respondents on Business Rates benefitted from SBRR

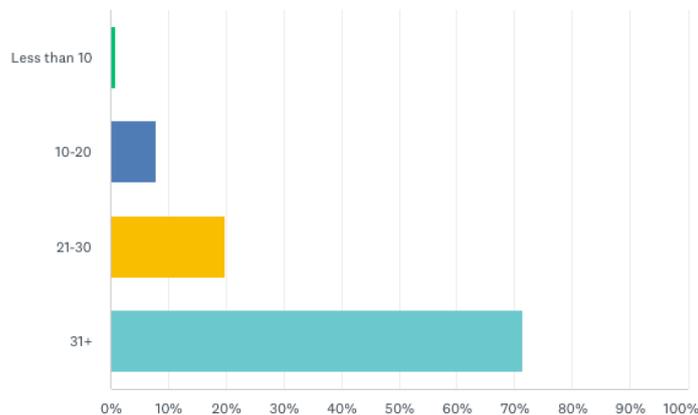
46% respondents have permission for short-term letting

Which was contradicted by 62% saying they have full residential use

The graph on weeks let shows how many let many more days than 70

How many weeks a year do you let?

Answered: 126 Skipped: 25



68.5% of respondents never use the holiday let for their own use

The proportion of direct vs indirect bookings was approx. 50/50

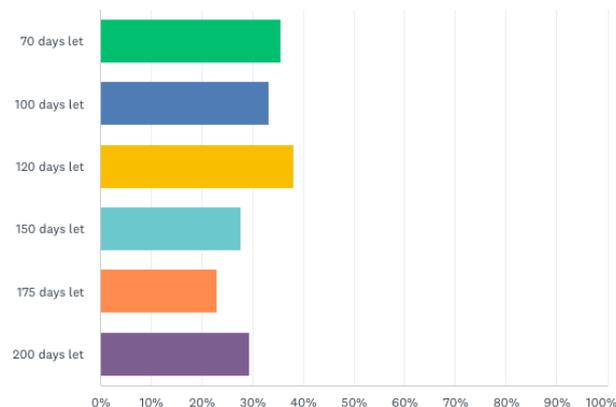
89% of guests were reported as coming from outside Wales

93.65% have made significant investments in the properties, 31% investing £100k plus

As can be seen by this graph, there was a clear signal that the threshold to qualify as an FHL could be raised from the current 70 days

If the Welsh Government was going to set a bar for qualification of an FHL as a business as opposed to second home, which of these would be acceptable to you, to retain business status? (Tick all that apply)

Answered: 126 Skipped: 25



When asked if currently benefitting from SBRR Whether owners would be prepared to pay equivalent Council Tax to support local funding, 26% said they would

Finally, there were 71 detailed comments made by respondents. Many of these are making the point that the Welsh Government misses the point about the contribution that you all make to your local communities. When PASC UK is lobbying we are often doing this alongside the Pub and restaurant sector, as we all know that a successful pub, restaurant, local farm shop are huge draws for our guests. Without our guests coming and spending their money many of these local amenities would fail, meaning that locals no longer had access to them, so a huge loss overall to the local micro-economies. We will be making that point in our submission to the Welsh Government.

As always, we welcome comments and thoughts on this as we continue to lobby the Welsh Government on sensible change. Send to [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk)

## GUIDANCE NOTES ON CONSULTATION INTO TAXATION ON SECOND HOMES

The Welsh Government Consultation on 'Local Taxes for second homes and self-catering accommodation' **closes on the 17<sup>th</sup> November 2021**.

Details of the Welsh Government Three-Pronged Approach here: <https://bit.ly/3yDzG3B>

Details of the Consultation (Background and 15 Questions) can be found here: <https://bit.ly/3b8fg95>

PASC UK have written their submission to the Welsh Government, and this can be found here: <https://bit.ly/3yiW2GX>

You are welcome to utilise any part of this in making your own submissions. The more of you that do take part in this Consultation the more likely we are to get a sensible outcome, thanks.

## WELSH GOVERNMENT CONSULTATION ON REGISTRATION SCHEME

PASC UK was invited to take part in this Consultation and was interviewed over zoom by the Company carrying out the research on behalf of the Welsh Government.

Our position was clear, all those that operate in our sector should do so on the same basis, all should comply with the relevant laws regarding fire and health and safety. The notion of 'casual' letters not having to comply is unacceptable.

What was encouraging was that this theme ran through the majority of the feedback that they have received. They also indicated that after gathering the research together it was highly likely that there would be further Consultation on exactly what any scheme would look like. Watch this space.

## WELSH GOVERNMENT REVIEWING COVID RESTRICTIONS

The First Minister has announced that the Welsh Government are reviewing measures every three weeks, and that further protective measures may need to come into effect, at the moment these would not affect self-catering, but we will be keeping a watchful eye. Full details of his speech can be found here:

<https://gov.wales/written-statement-review-health-protection-coronavirus-restriction-no5-wales-regulations-2020-15>

## WELSH GOVERNMENT CONSIDERING TOURISM TAX

This dropped into our inbox yesterday and shows the Welsh Government, despite opposition from just about everyone connected with hospitality is still keen to introduce a Tourism Levy. We will be working with other partners in Wales, including the Wales Tourism Alliance to try and prevent the introduction of such a damaging levy. As always, please let us have your thoughts and comments on this to [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk)

This is what they say:

### Tax policy framework update

The Welsh tax policy framework has been updated setting out the Welsh Government's approach to developing tax policy, its strategic objectives and how these will be taken forward.

The priorities align with the Welsh Government's strategic objectives and reflect its commitment to delivering a fairer, greener, more equal Wales. These priorities include to consult on legislation permitting local authorities to raise a tourism levy.

Find out more here:

<https://gov.wales/tax-policy-framework-update>

## PASC UK TECH WEBINAR RECORDINGS

Hosted by SuperControl <https://supercontrol.co.uk>

Date: 2 November 2021

Time: 1100 BST

View recording here: <https://bit.ly/3bFufHU>

The webinar recording will be made available on the PASC UK website on the webinars page.

This webinar showcased how technology can really help your self-catering business differentiate itself and thrive.

It featured the following products.

### **Properly.**

This is a new app that enable you as owners to use an app to monitor your cleaning, generate reports on the cleaning and send reports to guests that their property is ready and inspected, with photos. Brought to you by Properly and Quality in Tourism, it integrates the PASC UK Covid Cleaning protocols alongside the high standards established by Quality in Tourism's 'Safe, Clean and Legal' accreditation. The presentation will be from Richard Vaughton of Properly and Deborah Heather of Quality in Tourism.

<http://getproperly.com/>

### **Beyond Pricing.**

This online tool enables property owners and managers to hand over the complex job of pricing properties to Beyond Pricing. You can set your own pricing parameters, and Beyond Pricing does the rest, monitoring supply and demand and adjusting prices accordingly, just as airlines and hotels do. In most cases owners using Beyond Pricing see increase in yields of over 15%.

<https://www.beyondpricing.com>

### **Touch Stay.**

We have presented this award-winning tech before and it always proves popular, one of the great successes of the last eighteen months. The presentation will cover what Touch Stay is, the digital guidebook to replace those worn in cottage guides, through to some great tips on how to get your customers to make best use of it.

<https://touchstay.com>

### **Panel Questions.**

After the presentations, participants will be able to ask questions of the panel which will include the above speakers plus Robert Kennedy, Director SuperControl and Alistair Handyside, Exec Chair of PASC UK.

## **SUPERCONTROL AND BEYOND PRICING RECORDED WEBINAR**

On the 3rd of November, SuperControl and Beyond Pricing held a webinar to debunk the myths surrounding dynamic pricing. If you would like to watch a recording of the event below, click on the link. <https://bit.ly/2ZZtozi>



## PASC LEGAL TERMS WEBINAR INCLUDING CANCELLATION POLICIES

Hosted by SuperControl <https://supercontrol.co.uk>

Date: 1 December 2021

Time: 11:00 BST

Free to all.

Register here: <https://bit.ly/3jIOzIK>

The webinar will be recorded and made available on the PASC UK website.

This webinar will focus on Cancellation Policies, Terms and Conditions, Cookie and Privacy Policies. All vital to protecting your business interests.

We will be covering the following areas.

### **Intro.**

Alistair Handyside Chair: PASC UK. [www.pascuk.co.uk](http://www.pascuk.co.uk)

### **What's the current volume of Guest cancellations?**

Robert Kennedy, Director SuperControl <https://supercontrol.co.uk>

### **Cancellations in a post lockdown era.**

Post Covid Lockdowns and restrictions on guest group sizes, whether guests can cancel or not remains one of the most common questions received by PASC UK. An updated cancellations paper is being written to coincide with this webinar, to update you on the "cans and cannots" covering this tricky area. Jointly presented by Thomas Chartres Moore (Tom), Partner Intellectual Property, Information Technology and Data Protection from Stephens Scown Solicitors and Alistair Handyside, Chair of PASC UK will help you understand how to navigate your business through this area.

<https://www.stephens-scown.co.uk>

### **Terms and Conditions.**

Tom from Stephens and Scown will then give a brief talk on Terms and Conditions with some key tips as well as answering your questions on this subject. PASC UK have negotiated a special deal with Stephens and Scown to prepare Terms and Conditions specific to your holiday let business.

<https://www.stephens-scown.co.uk>

### **Cookie and Privacy Policies**

PASC UK have commissioned Stephens and Scown to write updated Cookie and Privacy policies for paid up PASC UK Members, this section will cover why this seemingly innocuous subject is so important, with more dark arts internet activity tracking out of date policies and effectively blackmailing owners. This will also be presented by Tom, and the policies will shortly be available from PASC UK for paid up Members

[www.pascuk.co.uk](http://www.pascuk.co.uk)

### Panel Questions.

After the presentations, participants will be able to ask questions of the panel which will include all the above speakers.

## LOGS IN HOLIDAY COTTAGES

We can almost hear the sighs of dismay as you read that even the logs that you provide in your holiday cottages now come under new legislation. It never ceases to amaze us what politicians and Civil Servants find time to do in pandemic.



New restrictions came into place on 1 May that ban the sale of certain high polluting fuels.

The new requirements are that:

- Sales of bagged traditional house coal and wet wood in units under 2m<sup>3</sup> are now unlawful.
- Wet wood in larger volumes must be sold with advice on how to dry it before burning.
- Manufactured solid fuels must have a low sulphur content and only emit a small amount of smoke.

In addition, a new certification scheme will see products certified and labelled by suppliers to ensure that they can be easily identified, and retail outlets will only be able to sell fuel that is accompanied by the correct label.

<https://bit.ly/3r15P2j>

Whether self-catering operators are deemed to be selling the wood is an interesting point. There are grounds to say that they are regardless of whether the wood is an additional charge or included in the price of the cottage. If you look at the rules on the sale of alcohol, sale includes complimentary bottles of wine because the operator has factored this into the overall price being charged to the customer. Our view would be that the supply of fuel for fires would be treated the same way.

So, where operators are supplying their own wood, they need to make sure that it is properly dried before being burnt. We should not burn wood that has a moisture content of more than 20% see here:

<https://bit.ly/3dV8JAq>

Inexpensive wood moisture testers are available at online stores such as Amazon, good electrical stores or a search on Google for Wood Moisture Meter will provide options.

Another thing to add to the list, the weekly/monthly check of water content in the logs.....

## UPDATES TO CJRS GUIDANCE

While the scheme ended on 30 September, it is important for businesses to be aware that the guidance continues to be updated regarding issues such as when businesses must get a payment reference number and pay HMRC back.

<https://www.gov.uk/guidance/pay-coronavirus-job-retention-scheme-grants-back>

And how to make late claims

<https://www.gov.uk/guidance/make-a-late-coronavirus-job-retention-scheme-claim>

## PAYING BACK SEISS

HMRC has published an online checking service to help people who may have to pay back some of their SEISS grant. This is of particular relevance to people who have received a letter from HMRC recently saying that they may need to pay back some or all of the grant they received or have realised that they have made a mistake in one of their claims.

<https://www.tax.service.gov.uk/guidance/check-if-you-need-to-pay-back-a-self-employment-income-support-scheme-grant/pay-back>

## UPDATED FINANCIAL SUPPORT FINDER

The Government's online business support finder has been updated in line with today's changes. It should be noted that while CJRS and SEISS ended today, there is still a significant range of support still available to businesses ranging from ARG grants, loans, business rates relief and training programmes.

For businesses, support covers:

- Business loans
- Tax relief
- Cash grants

More information here: <https://bit.ly/3gxFq8K>

For employees, support covers:

- what to do if they're feeling unsafe where they live, or they're worried about someone else
- paying bills, rent, or mortgage
- getting food or medicine

- being made redundant or unemployed, or not having any work if they're self-employed
- what to do if they're worried about going into work
- self-isolating
- having somewhere to live
- mental health and wellbeing, including information for children

More information here: <https://bit.ly/2TLVomz>

## NATIONAL SELF-CATERING REPORTS LAUNCHED & AVAILABLE NOW

We have sent the reports to our contacts in Government and have numerous calls/zooms set up with MP's and officials to explain the importance of our sector. We have also sent out all the reports that have been ordered by Members to date. Thanks

Printed copies of these are now available for the UK, English and Welsh reports.

If you wish to purchase one, please send an email to [admin@pascuk.co.uk](mailto:admin@pascuk.co.uk) with your name, business name and address and we will send one out with an invoice for £10. No VAT p&p included.

Free Downloads are available online:

Reports are online now at <https://bit.ly/3yiW2GX>



We are pleased to announce that the series of Self-Catering reports covering the UK, England, Scotland, Wales and Northern Ireland are now freely available to all.

The reports have been written by the research agency Frontline and were commissioned jointly by PASC UK and the ASSC. The scale and cost of these reports would have been beyond the

reach of our two organisations and the substantial proportion of the costs have been borne by SuperControl sponsoring the report. SuperControl also provided rich booking data.

## ENGLAND UPDATE NO CHANGE

No further changes in England, please see previous newsletters for English Guidance on operating in Step 4.

Watch <https://www.facebook.com/pascukltd> for ongoing updates between newsletters.

## SCOTLAND UPDATE. NO CHANGE

It was confirmed that Scotland moved beyond Level zero on Monday 9<sup>th</sup> August. This means that restrictions on group sizes in self-catering in Scotland have finally been removed.

Full details in previous newsletters.

Watch <https://www.facebook.com/pascukltd> for ongoing updates between newsletters.

## WALES UPDATE PLEASE SEE NOTE ABOVE

The First Minister confirmed in the 26 August Review that there would be no changes to Covid rules in Wales, meaning there continuing to be no restrictions on self-catering in Wales. For details of Level Zero etc, please refer to previous newsletters.

<https://gov.wales/no-changes-covid-rules-wales>

Watch <https://www.facebook.com/pascukltd> for ongoing updates between newsletters.

## NEW REVISED CLEANING PROTOCOLS V5 UPDATE

The review of the **Self-Catering Covid Cleaning Protocols V5** is complete. All three Country specific versions are available under the Covid-19 Tab on the new website. England, Scotland and Wales are covered.

Between the old website and the new website over 3,000 copies have already been downloaded.

We are extremely grateful to the ASSC (Association of Scotland's Self-Caterers), who spotted an opportunity to get an expert review done and pushed this through.

It is a positive review with sensible changes and written in any easy-to-understand way. We strongly recommend that they are read in their entirety, so that the whole context and the necessity to write an updated risk assessment is fully understood.

We are providing a single document for **Self-Catering Covid Cleaning Protocols V5** in each of England, Scotland and Wales.

This includes

- The Cleaning Protocols
- The Risk Assessment

- Cleaning checklist
- FAQ's

As always with the Cleaning Protocols, these are free to all. Earlier versions have been downloaded from the PASC UK website over 120,000 times and have done much to convince Government of the sectors commitment to Covid security.

Some key changes:

- Owners should follow current Government guidance on issues such as physical distancing and face coverings
- Properties that have been cleaned and disinfected in line with the protocols should be available for immediate occupation, and there is no requirement for leaving properties fallow for 72 hours
- Individual operators should decide on whether guests should strip the beds / laundry themselves. If operators/cleaners remove them (following protocols on good handling of linen, not shaking, PPE if required), then it could be argued that this may actually be more “controllable”
- A common-sense approach should be taken to the washing of crockery/cutlery, based on what cleaners find when assessing property at changeover
- PHS does not recommend Steam/UV-C light/ULV fogging between guests as standard practice
- And much more....

The Protocols can be found on [www.pascuk.co.uk](http://www.pascuk.co.uk)

## NEW PASC UK WEBSITE LIVE

The new PASC UK website has gone live.



[About](#) ▾ 
 [Membership](#) ▾ 
 [Advice & Support](#) ▾ 
 [COVID-19](#) ▾ 
 [Resources](#) ▾ 
 [Webinars](#) ▾ 
 [Partners](#) ▾ 
 [Contact Us](#)

### THE PROFESSIONAL ASSOCIATION OF SELF CATERERS UK



PASC UK's sole purpose is to lobby the Government on behalf of professional self-caterers.. These are small businesses where the self-catering business is a primary income stream for the owners. There are currently some serious threats to this sector, including poorly implemented statutory registration schemes and the lack of a level playing field across the sector, in terms of both regulation and taxation. Most of these are caused by Government action – or lack of. PASC UK is well connected and well-placed to try and address such issues.

Please let us know if you have any issues with it, or comments. The next stages are:

- The Members Only section.
- FAQ's

Check it out here [www.pascuk.co.uk](http://www.pascuk.co.uk)

Any thoughts/comments/observations about website please send to [chair@pascuk.co.uk](mailto:chair@pascuk.co.uk)

## MEMBER BENEFITS SUMMARISED

To carry out the lobbying work that we do on behalf of the Sector we need funding. 90% plus of this funding comes from Membership Subscriptions.

Members will get.

- Access to Telephone Support
- Prompt email support
- Access to Members Benefits and Discounts. (Buying Group Membership details below)
- Members only Webinars, (Including ask the Chair sessions)
- Book Surgery Appointments with the Chair
- Specific Discounts on key products
- PASC UK Guides to reducing Business Rates
- Hard Copy of the Visit England Pink Book
- Special Interest Papers (EV Charging, Third Party Services at Holiday Lets, Privacy and Cookie Policies etc)

What will be available to non-members?

- The PASC UK Covid newsletters
- Email support when available. (Members support comes first).
- Free Webinars
- Cleaning protocols
- Some General interest Papers, (Cancellation Policies, what to do if Guests gets Covid etc)

We are currently making major investments in supporting you better and all of this cost's money, these include.

- A new Website
- The largest ever National Report on Self-Catering in the UK, broken down by country
- Sponsorship of the Visit England Pink book, to help promote the safe and legal aspects of our sector
- Membership fees to the Tourism Alliance, UK Hospitality and Wales Tourism Alliance
- Surveys and reports to use data-based arguments to win support for the sector

If you have not yet joined PASC UK, please consider joining NOW. Details below the Buying Club information. <https://bit.ly/3ptd4RU> Thanks.

## BUYING CLUB MEMBER BENEFIT FOR PAID PASC UK MEMBERS

We are really pleased to announce a partnership with Purchasing for Business.

More details on the new PASC UK website here: <https://bit.ly/3ptd4RU>

This is a Buying Club, it's free to join if you are a paid up PASC UK Member. There will be no additional fee for Members to join the Club.

## SUPPORT LOBBYING BY JOINING PASC UK

There is a huge amount of work and lobbying to do to help support you all in the self-catering sector. We don't ask very often, however, if we are to fight on so many fronts, we simply need more funds. There are thousands of you that have had the benefit of this newsletter and the lobbying done on behalf of the sector.

We are now asking that as many of you as possible join PASC UK. The fight is on so many fronts, and we get much better results when we engage proper legal advice and proper PR firms to assist with campaigns. Memberships to other organisations that provide common lobbying, information feeds and support also cost many thousands of pounds a year.

Membership fees are as follows: All per annum.

- Single cottage £70
- 2 – 4 Units £125
- 5 – 10 Units £200
- 11 + Units £300

For companies like cleaning firms, or industry support companies, Trade Membership is £200, and you will get a listing in the Trade Directory on the new website.

Members get telephone support and priority email support.

You can join here, simple form, takes 2 mins, and you'll get an invoice, payable by BACS or Credit Card.

Just click on this link to go to the joining page: <https://www.pascuk.co.uk/join-us/>

Thank you

## RECORDINGS OF PASC UK WEBINARS

These can now all be found on the new website at: <https://www.pascuk.co.uk/webinars/>

## HOW TO REDUCE YOUR BUSINESS RATES BILL

Many of you have been waiting for me to finish updating the Business Rates paper that enables you to make a self 'check' on your Business Rates Bill.

Please bear in mind:

- The Business Rates Papers are only available to paid up Members.
- The reduced rates negotiated by PASC UK only apply to England and Wales
- The reduced rates negotiated by PASC UK for self-catering are only currently available to Businesses that have 3+ units on one hereditament.
- It will take a while to work through the backlog as each Members needs to have a run through, before applying their "Check".
- We will be in touch directly to arrange these short sessions.

Our apologies that this has taken longer than anticipated.

## PASC UK MEMBERS LOGO



Please only display if you are a fully paid-up Member. You can get a copy by sending an email to [admin@pascuk.co.uk](mailto:admin@pascuk.co.uk) Thanks.

## MEMBER RENEWALS

Huge favour to ask of regulars, when you get your renewal through, please pay it. The logistics of chasing waste hugely valuable time that could be spent doing far more useful things for all. If you don't want to renew, all you have to do is say so.

## ABOUT PASC UK

Full details of all the activities that PASC UK undertakes can be found on the new website, under the About Tab on the homepage. [www.pascuk.co.uk](http://www.pascuk.co.uk)

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- National Self-Catering Reports Launched and available now **UPDATE**
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- Welsh Government Three-Pronged Approach on Second Homes **3 Sept Newsletter**
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- MHCLG Review of Second Homes and Business Rates 7 May Newsletter
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- Waste Transfer Rules, and yes it applies to each and every one of you 7 May Newsletter

- Health and Safety Executive Checks and Visits **30 April Newsletter**
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- Covid Secure Business Poster see **23 April Newsletter**
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- **UPDATE** Questions about Self-Contained Accommodation and shared entrances England **See 9 April**
- **UPDATE** QR Codes and Recording guests contact details in England **See 16 April**
- Cookies and Privacy Policies will become out of date this summer **See 16 April**
- Revised Cleaning Protocols **See 16 April**
- England Restart Grants **Update See 16 April**
- New Member Benefit Buying Club **See 16 April**
- Fines for Non-Covid Compliance **See 16 April**
- Second Homes and the correct mortgage **See 16 April**
- How best to communicate all the changes to guests? **See 9 April**
- Wedding Show Rounds **See 9 April**
- CJRS Furlough Guidance updated **See 9 April**
- WIFI Support UK Gigabit Voucher launched **See 9 April**
- Ethical Low Commission OTA to launch in the UK **See 9 April**
- The PASC UK/ASSC Grants Survey is published **See 9 April**
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- Update on Guest Numbers in Scotland **see 2 April**
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- Wales Tourism FAQ's **see 2 April**
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- Definition of 'self-contained' accommodation in Wales. **see 26 March**
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- Opportunists reletting your property without your knowledge **see 26 March**
- HMRC to launch consultation into holiday lets and Business Rates **see 26 March**
- VAT Deferral scheme updated **see 26 March**
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- FCA Business interruption Policy Checker and FAQ **see 26 March**
- Cancellations Policy Paper **see 26 March**
- PASC UK Awards **see 26 March**

Wishing each and every one of you all the best during these trying times, and please Stay Safe.

Best regards

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## DISCLAIMER

We are in completely uncharted territory here, and any suggestions that we make are merely that and you should carefully consider your own business policies, and if necessary, consult with your Professional Advisors. PASC is your lobbying Association, not a legal service. In addition, please be very wary of some of the advice given on internet communities, blogs and social media. There appear to be thousands of experts out there where my understanding is that there are very few.

To that end, any information you get from any source you must double check. I will always try and put the actual link to the information in the newsletters so that you can read and assess yourselves. These are unprecedented times, please take exceptional care.

