



Professional Association of Self-Caterers UK

PASC UK NEWSLETTER

26 March 2024 Issue 204

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COMMENTARY

Please if you have not sent a letter to your MP on FHL Abolition, click here:
<https://pascuk.eaction.online/FHL>

Please if you have not taken part in the survey on FHL abolition, click here:

<https://www.surveymonkey.com/r/5KMN6JY>

14,000 have sent letters to MP's and 5,000 will have taken part in the survey by the time you read this.

A full report on FHL below.

We had a really constructive meeting with DCMS yesterday to try and head off any notion of lesser thresholds for those that casually let under Statutory Registration, see below on that.

Nearly 150 of you have registered for the webinar this morning on the PASC UK Legal Pack and how to fully utilise the Terms and Conditions, House Rules and other policies. This will be recorded and placed in the Members area of the website.

We have fallen behind on many emails due to the amount of work on FHL and will endeavour to catch up as soon as possible, our apologies. With MPs way next week and our admin team away on leave, we will be sending headline changes only Newsletters next week.

Please also see the report on the Wales Members Meeting below, these are turning into great events, and we urge you to consider coming along when in your area. As always, any questions please let us know. Best regards

Alistair

ABOLITION OF FHL ALLOWANCES/PETITION & SURVEY UPDATE 26 MARCH

For previous updates see past newsletters here: <https://www.pascuk.co.uk/newsletters/general-newsletters/>

Petition

The Petition will have reached 14,000 by the time that you read this Newsletter, an astonishing result and entirely due to support from readers and our agency Members who have spread the word far and wide.

We will close it shortly, probably on Thursday, so if you haven't taken part yet, please do so now, it only takes a minute: Click here: <https://pascuk.eaction.online/FHL>

These letters have got the attention of a considerable number of MPs, what is clear is that the vast majority of MPs had or still have no idea what FHL Allowances are, tending to believe that this is a loophole that needs closing rather than a formal HMRC tax regime of long standing for our sector.

Whilst making the economic arguments and the practical arguments against abolition, we have also made it clear that no-one has done anything wrong, no -one has tried to fiddle anything and this was a tax regime established by HMRC, not us.

Survey

We also launched the Survey last week, and this will incredibly pass 5,000 today. The data that this will supply is critical to our next phase of lobbying and creating an Economic Impact Assessment report the Government on the impact of abolition. This survey is providing key data to enable that report and provides information and data that we simply did not have before, proportion limited by planning, etc.

Please if you have not, take part in this survey: <https://www.surveymonkey.com/r/5KMN6JY>

English Tourism Week and Meetings with MPs



Westminster



Ann Marie Norris



Sarah Dines MP



John Whittingdale MP



Simon Jupp MP



Steve Double MP

We had a really successful week since the last Newsletter meeting MPs from all over the country both face to face and by Zoom. The Tourism Alliance reception on Tuesday afternoon was a brilliant opportunity with 27 MPs attending and we got round most of them too. Some examples above.

All bar one that we spoke to was supportive of our case, once explained in some cases. They have been putting the Treasury Minister under pressure to stall, to change, go out to Consultation, allow concessions, establish a Brightline test as they can see the impact, not least it has to be said on their own votes, many of the key players in this have received 300+ letters.

Most of the MP's had to leave at 4pm during the reception to get to another meeting with Treasury and the Minister to roll back on this.

We got really good steers on what to do next from Ann Marie Norris MP (Newton Abbot) and Sarah Dines MP (Derbyshire Dales) who have been unbelievably vocal champions of our cause.

Anne Marie Morris (Newton Abbot) has lodged the following written question to the Treasury on the furnished holiday let tax regime. See here: <https://questions-statements.parliament.uk/written-questions/detail/2024-03-18/19180>

The upshot of all this is that the Abolition of FHL Allowances is not in the Finance Bill. Which is a great start, but it is by no means over, as there are other ways that the Government can force this through. When they return on the 15th April, they will debate the finance Bill and then we will get a much clearer signal about what their next intentions are on FHL.

We are working on that and trying to find ways to offset/influence that process.

To that end we have maintained our pressure on MPs sending any that have received 15+ letters further information.

The MPs go into Easter Recess now and whilst they are in recess we will be gathering the next communications to them, which will be the economic impact, which we will share with you.

We have appeared on TV again see here: <https://vimeo.com/925386656?share=copy>

There has been continued good coverage in the media.

Expert advice

We remain wary of trying to answer or advise owners on what to do, this is financial advice and just like legal and fire this needs to come from experts. Whilst owners are understandably keen to act quickly and agency Members keen to inform, we just really do not have that information yet.

The accountancy firms have no detail either, so we would caution any reader taking any premature action, until the impact would be understood. Lots of hopelessly inaccurate information on social channels and blogs, right now no one knows anything, no detail has been released beyond the 'ambition' to abolish FHL, and as far as we can tell, this looks unlikely to be in the Finance Bill.

We have commissioned Francis Clark (FC) in Exeter (Partner John Endecott is well known to us and recognised as the FHL expert) to assist on this. We met with them before the Budget was voted

through to discuss how this will work and will be able to share details as to what is possible when more detail emerges from Treasury.

We are planning on having the work split into two parts.

- 1/ Lobbying guidance and tech know how. This is behind the scenes, so they do not appear to be working for anyone in particular when lobbying themselves.
- 2/ Sector support.

This will come in something like the following forms:

- Papers for Members on tax strategies. Pros and Cons
- FAQ's
- Webinars.
- Impacts on specific types of ownership under FHL, case studies nearly complete to send to FC in Exeter, thanks to Dan and Rick.

We will also be having update meetings regularly with them to make sure that we are lobbying from the right angles, and modifying the support for the sector in line with what is actually announced.

Any suggestions?

Please let us have any feedback on the above and any questions also suggestions as to further actions welcome.

STATUTORY REGISTRATION & PLANNING CHANGES ENGLAND UPDATE 26 MARCH

Each week we publish a summary of any updates as we have them on both Statutory Registration and the proposed Planning Changes.

Rather than repeat, each week we will provide an update of that week only. You can refer to previous Newsletters here: <https://www.pascuk.co.uk/newsletters/general-newsletters/>

Both DCMS (the Govt Department that leads on Tourism) who lead on Registration, and DLUHC (the Govt Department that lead on planning) have both said that they expect the formal responses to last summer's Consultations into Registration and Planning to come out before the summer recess - so before 24 July this year.

It is likely that that is when we will know the full detail of what both interventions will contain. We will continue to have meetings with both departments and keep you abreast of any developments.

Updated comment on the Registration Scheme covering meeting with the Minister yesterday.

The Tourism Minister called a sector meeting to discuss the thorny issue of a lower threshold for those that let 'casually' and what kind of thresholds could be considered.

Present at the meeting were PASC UK, Airbnb, VRBO, Expedia, Booking.com, Sykes, Travel Chapter, Awaze, Westminster Council, Visit England, B&B Association, The Tourism Alliance, ASAP and the STAA.

PASC UK were asked to respond first. And this is what we have prepared, highlighted for where we placed emphasis.

Thank you Minister.

The Government said when announcing the Registration Scheme...

“.....Our analysis of the consultation highlighted **that a mandatory, national approach would promote a level playing field in the guest accommodation sector across England, particularly in the application of existing health & safety regulations.**

The release went on... A mandatory, national registration scheme will also provide comprehensive, valuable data at a local level in all areas of England.

...and give all local authorities the information needed to identify short-term lets in their area and help them address housing impacts”.

We fully support these ambitions and welcome them.

We have though seen comments that there might be consideration given for a lower threshold for those that let occasionally or casually. **This is of considerable concern.**

Registration **should not be so onerous as to need a variable threshold.**

The Fire Order states that **any who let for a single night, regardless of platform must have a recorded Fire Risk Assessment that follows Home Office Fire Safety Guidance.**

This document should be the single most important document to ask to be uploaded at Registration **as it would be sufficient to create that ‘level playing field’**. And all should have one as it is already a legal requirement.

If all register, **this should also lower the cost of registration.**

Any kind of variable threshold for casual let’s **would be unenforceable and impossible to verify.** The London 90- days is a good example.

Many may choose to self-recognise as casuals to avoid registration and carry on as before.

Allowing casually let accommodation lower thresholds **will not offer businesses operators the level playing field that the sector has been asking for** the last eight years.

Consumers will not understand the difference.

Almost worst of all, **the data would incomplete and of little value.**

Most of the other organisations followed with comments, including AirBnB, Booking.com etc and there was complete unanimity on this from all. Simply no dissenting voices anymore, the sector after 8 years in finally aligned in its ask of Government.

There was a small session at the end around FHL. And it was easy to point out that the lack of data and understanding about our sector is why we are facing the loss of FHL allowances, and that if the data set had been complete, it is unlikely that it would ever have been proposed. Again, there was unanimity that it should be registration first, gather the data and then look at policy. Not the other way around.

Updated comments on Planning Changes.

No further meetings with DLUHC this week.

Links to Government Announcements:

https://www.gov.uk/government/news/short-term-lets-rules-to-protect-communities-and-keep-homes-available?utm_medium=email&utm_campaign=govuk-notifications-topic&utm_source=abcf45c0-6cb1-41e0-8fb3-addcbdd3400c&utm_content=immediately

and from DCMS:

https://www.gov.uk/guidance/delivering-a-registration-scheme-for-short-term-lets?utm_medium=email&utm_campaign=govuk-notifications-topic&utm_source=57e40b2f-17ef-4143-b404-b80b0ae62c39&utm_content=immediately

Any questions to chair@pascuk.co.uk

1/ PASC UK MEMBERS WEBINAR WITH THE PASC UK BUYING CLUB

PLEASE NOTE REARRANGED DATE FOR THE BUYING CLUB WEBINAR.

Date 1100 on Tuesday 16 April 2024

It's been a while since we had a dedicated PASC UK Buying Club meeting. Over 1200 of the 1750 Members have already joined and are getting the benefit of using this free service. In this webinar we will cover the following

- How the PASC UK Buying Club Works
- Key Benefits
- Fuel Discount Card
- Credit Card facility
- New Offers
- Q&A

Members Meetings are limited to 100 places, and are dealt with on a first come first served basis

To book you need to click on the link below to register and provide your business name please.

Register here: <https://us06web.zoom.us/meeting/register/tZYlfuuqrDMoG9F0aPFj0iJfMdfcMtXGz4XZ>

PASC UK ON THE ROAD AND IMPORTANT MEETINGS AHEAD

Over the coming weeks PASC UK will be present at the following events:

- 26th March. Independent Agencies Meeting. Salisbury
- 23rd April. Global Short Term Rental Summit, London
- 23rd April. Shortyz Awards, London
- 24th April. PASC UK Members Meeting – Worcester (details below)
- 15th May. Tourism Alliance Board, London
- 16th May. Business Breakfast, Devon County Show

IN PERSON PASC UK MEMBERS MEETINGS UPDATE 2 MARCH

Sorry for delay in announcing new actual dates for these. We will announce dates and times asap. We are preparing to roll out in person Members meetings across England and Wales after the success of the meetings in Northumberland, Devon and Cornwall. The next planned meetings are as follows:

PASC UK Members Meeting in Worcester:

Date: Wednesday 24th April 2024

Time: 1400-1700

Venue: The Barn at Bennetts Willow Barn

Address: Manor Farm, Malvern Road, Lower Wick, Worcester. WRP 4BS

The Meeting is for PASC UK Members only and you can book a space here on Eventbrite: <https://www.eventbrite.co.uk/e/pasc-uk-members-meeting-worcester-april-2024-tickets-856790582697?aff=odtdtcreator>

There is no charge, and we will be serving teas, coffees and Shortbreads.

Next is likely to be Norfolk

FIRST WALES MEMBERS MEETING REPORT



We had a fabulous Wales Members meeting in Welshpool, a really good turnout and a great send off for Adrian too, with Suzy Davis, chair of the Wales Tourism Alliance, David Chapman, Director UK Hospitality Cymru and Val Hawkins CEO Mid-Wales Tourism all coming to say thank you.

Adrian passes his thanks on to everyone. We also introduced Nicky Williamson, who will be taking over from Adrian from the beginning of next month.

Please do consider coming to these meetings when they are within range, the feedback is brilliant, and the meetings are so much more vibrant and interactive than zooms.

NEW PASC UK LEGAL PACK LAUNCHED AND ON THE WEBSITE

We are delighted to announce our Partnership with Stephens Scown Solicitors (SSS). PASC UK has worked with SSS since our inception – many of you will have met Tom Chartres-Moore on some of our previous Webinars on Cancellation policies and much more. Partnering with SSS is a ‘no-brainer’ for PASC UK because their knowledge and expertise surrounding our sector is unrivalled.

You can now find the Legal Pack live in the Members area on the website – this is our first major piece of work with SSS as part of the Partnership. We look forward to utilising their knowledge we face future challenges to our sector.



Please see announcement below on the first Member Webinar to support these papers.

A reminder as to what the Legal Pack contains.

1/ Terms and Conditions and House Rules

These will offer Members legally written T's and C's (Terms and Conditions) for holiday lets. These will encompass all the learning that we have all had during and since covid, and the need to have adaptable T's and C's as other threats and opportunities arrive. It could be EV charging, or accepting dogs, not wanting dangerous dogs, or Granny charging etc.

2/ CCTV Policies

If you have or are thinking about having CCTV at your premises, and this includes doorbell cams and some noise monitoring equipment, there are inevitably some legal hoops to jump through. This series of papers will help you become compliant and protect you from claims from guests and visitors to your property that you have infringed their rights in some way.

3/ Privacy and Cookie Policies.

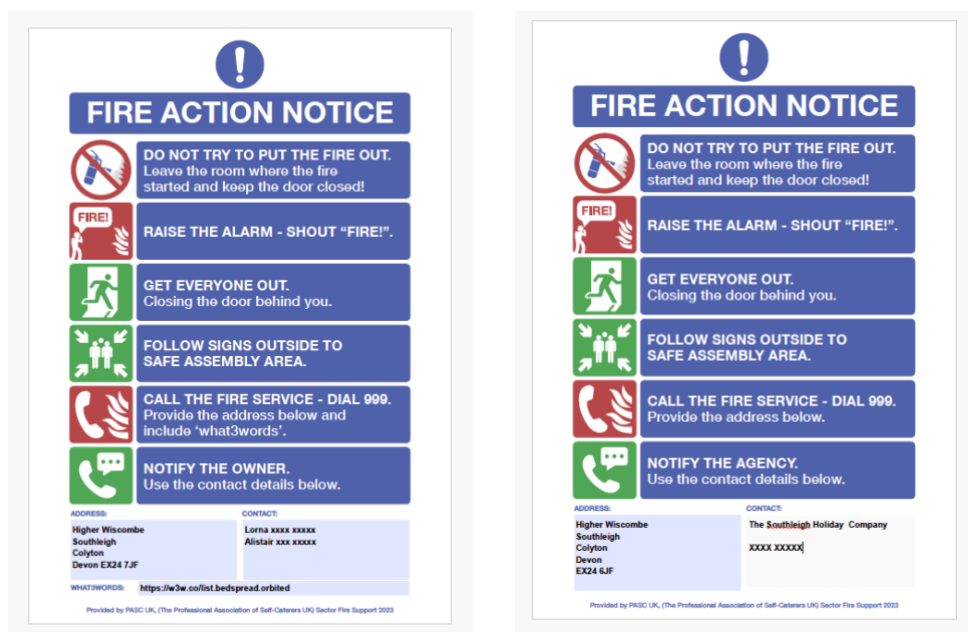
These will only be relevant if you have a website, if you do these are a legal requirement and due to originating whilst in Europe, they undergo frequent changes. Sadly, there are people out there that will be mortally offended at having their human rights abused by an out-of-date Cookie/Privacy Policy and will seek redress. These papers will help protect you against that and ensure compliance.

NEW PASC UK WEBINAR PROGRAMME FOR MARCH APRIL 2024

Please find below the March/April webinar programme. We are also expecting to have some more Fire Webinars as we may get some further clarity on open plan issues from the Home Office shortly, plus other Webinars meetings, to look at impacts and mitigations of the Government's intention to abolish FHL Allowances, to follow the launch of new Papers, the legal pack, for example.

Previous webinars and meetings can be viewed on the PASC UK Website at: <https://www.pascuk.co.uk/webinars/> Members only recordings are in the Members area.

FIRE GUIDANCE WHERE TO FIND IT ALL? NO UPDATES THIS WEEK



They can be found here: https://www.pascuk.co.uk/fire_checks_and_safety/

There are short docs that summarize the current situation with Fire Regs in self-catering in England and Wales. They signpost you to all the regulations, the Government produces Guidance, the additional PASC UK papers and more.

They can be found here: https://www.pascuk.co.uk/fire_checks_and_safety/

If you are looking for information on why the regs are now law in England, and coming in Wales, or what a Responsible person is, please refer to recent Newsletters.

<https://www.pascuk.co.uk/newsletters/>

Main Home Office Papers

Home Office Guidance on Making your small paying guest accommodation safe from fire 2023

This paper covers small units, without open plan downstairs, not more than four bedrooms, sleeping no more than twelve in two storey buildings.

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1147723/A_guide_to_making_your_small_paying-guest-accommodation_safe_from_fire.pdf

Fire Safety Risk Assessment Sleeping Accommodation

This paper goes some way to helping with larger properties, but is an old paper, published in 2006 and is currently being updated by the Home Office. Earliest date expected is around the end of the year.

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/422192/9281_Sleeping_Accommodation_v2.pdf

Additional PASC UK Supporting Papers

To help owners navigate through this, and to supplement the Government Papers mentioned above, we have commissioned three initial papers from our Fire expert, Paul Bray, GFireE, Fire Safety Consultant.

The papers are number 1,2 and 3. They can be found here: <https://www.pascuk.co.uk/reports/> and also here: https://www.pascuk.co.uk/fire_checks_and_safety/

Paper One: **The Regulatory Reform Fire Safety Order 2005**

This is a background paper explaining the legal background of the Fire Regs and the Fire Regs.

Paper 2: **Additional Notes to the Home Office Guidance on Making your small paying guest accommodation safe from fire 2023**

This paper provides additional notes to use in conjunction with the Home Office Guidance on Making your small paying guest accommodation safe from fire paper.

Paper 3: **Applying the Sleeping Risk Guide to existing holiday accommodation**

This paper provides the first paper on providing additional information for larger properties.

These have been followed by....

Fire Checks at Changeover, Routine maintenance and Testing V1

This provides a guide to fire checks at changeover, and a testing regime.

How to find a Competent Fire Risk Assessor?

This provides the websites where you can find authorised fire experts.

Updated Fire Risk Assessment

Suitable for use with the 'Small' guide from the Home Office and Welsh Fire, with the addition of a 'Review Date' box.

Train as a Competent Fire Risk Assessor

Lots of request about how to become a Competent Fire Risk Assessor. This is probably only feasible and of interest to those with multiple properties or agencies.

Additional Fire Safety Notices (without What3Words)

We have produced some further Fire Safety Notices without a space at the bottom for What3Words. We really do recommend that you include creating a What3Words reference for your property as most emergency services all over the country use it.

What3 Words explained

What3Words is and how to use it.

FAQ's

We have published the first sets of FAQ's, the most asked fire questions. This will be regularly updated and when updates are made, they will also appear in the newsletter.

These can all be found at https://www.pascuk.co.uk/fire_checks_and_safety/

Next Steps

In addition, PASC UK **will be providing the following over the coming weeks.**

- Further Papers and Webinars (See Webinar Programme)
- Regular updates on mitigation measures for buildings outside the **Home Office Guidance on Making your small paying guest accommodation safe from fire 2023 (Underway)**
- Work with Home Office and Fire Experts to come up with reasonable and proportionate mitigations for those with properties outside the **Home Office Guidance on Making your small paying guest accommodation safe from fire 2023.**

- More will be added over the coming weeks

Members questions are welcome on any issues that they have with their Fire Risk Assessments, and we will answer as best we can. We are not ourselves fire safety experts and will do our best to try and offer solutions or signposts to solutions. We are afraid that we cannot answer non-Members questions on fire issues.

NEW TRADE DIRECTORY

Please suggest to your trusted suppliers that they can be listed for free on the PASC UK Trade Directory, just send them the second link in this article, ten added in last week 😊

Last week, we also launched the Trade Directory. We intend for this to be a resource where you can find all kinds of services that you need to run your business. We have started with the suppliers that many of you have sent in. Here are the initial listings, with clear categories.

<https://www.pascuk.co.uk/business-directory/>

We are looking for many, many more. There is no charge for suppliers to list here and we have created a simple form for them to apply to be listed, so if you have a good Fire Risk Assessor, or photographer, or accountant, please get them to fill in the simple form here:

<https://www.pascuk.co.uk/add-a-business-listing/>

Thanks, with all your help we can build a comprehensive directory. Comments welcome.

RESETTING YOUR PASSWORD FOR THE PASC UK MEMBERS AREA

You can check your account details and download any of the 25 Members only PASC UK papers. The full list of the PASC UK Members Papers is detailed below.

Anticipated questions:

1/ How do I log in?

On the main PASC website you will see a link in the top right-hand corner called "Member Login". Click this link and enter your email address and password. Once logged in you will be in the members area.

2/ I can't find my password.

Click on the "Member login" link on the far right of the menu on our website and click the "forgot password" link which is in blue text just below the "log in" button. Enter your email address in the field and click "request password reset" button.

3/ Who do I contact if I cannot get in?

If you are having difficulty, please email admin@pascuk.co.uk and Justin will investigate for you.

4/ My username doesn't match my email address, does it matter?

No, it doesn't, usually your username would be your email address, but through address changes and mistyping, some don't match up. However, the only place those are used is in the login field, all correspondence will go to your usual email address. Unfortunately, it isn't possible to change the username once it has been set.

NEWSLETTER INDEX (WHERE TO FIND PREVIOUS INFORMATION)

All previous content is indexed and can be found on the 2022/23 Index on the Newsletter page. Look for PASC UK Index 2022/23. This will be updated weekly.

<https://www.pascuk.co.uk/newsletters/>

WALES INFORMATION AND WHERE TO FIND IT

If you are affected by what is happening in Wales and do not get the direct Wales only communications, please email me at chair@pascuk.co.uk put **Wales Newsletter** in the subject line and we will add you to the Wales Only circulation list.

Previous Wales Newsletters can all be found here: <https://www.pascuk.co.uk/wales-182-days-reports/>

GENERAL INFORMATION SECTION

PASC UK SOCIAL MEDIA

Please consider following PASC UK on Social Media, it gives us a way to contact you quickly in the event of any changes or announcements that are made. We promise not to bombard you and to try to keep it relevant and topical.

PASC UK on Twitter [@PascUK](https://twitter.com/PascUK)

PASC UK on Facebook [@pascukltd](https://www.facebook.com/pascukltd)

PASC UK on LinkedIn <https://www.linkedin.com/company/pasc-uk/>

This is where the latest news between newsletters gets posted.

PASC UK MEMBERS ONLY PAPERS

This is the current list of Members Only papers available in the Members area of the website.

- [PASC UK Business Rates Claim Note England](#)

A guide to 'Claiming' your property in England. You cannot 'check' You cannot 'Check' your properties Business Rates until you have done this.

- [PASC UK Business Rates Check Note England](#)

The guide will take you through 'checking' your Business Rates in England. It is vital that you book a call with the Chair before completing and submitting this 'Check'.

- [PASC UK Template Privacy Policy June 2022](#)

All businesses in the UK are required to have an up-to-date Privacy and Cookie. Not having one can lead to fines. This document provides you with a template policy.

- [PASC UK Template, Privacy Policies explained June 22](#)

This document explains Privacy Policies

- [PASC UK Template Cookie Policy and Guidance June 22](#)

This document gives further guidance on Cookie and Privacy Policies

- [PASC UK Guidance on using CCTV 2021](#)

Having CCTV at business premises can bring benefits, however there are several stages of legal compliance that you need to go through to operate such a system.

- [PASC UK Template CCTV Policy June 2022](#)

This document provides you with a basic CCTV Template Policy.

- [PASC UK Guidance on completing a short form LIA](#)

A 'Legitimate Interests Assessment' is a requirement if you have CCTV. This will guide you through creating one.

- [PASC UK Template LIA](#)

This document is a template Legitimate Interests Assessment for CCTV

- [PASC UK Template Breach Risk Assessment \(Req if you have a GDPR breach\)](#)

This template will guide you through the steps to take if you have a breach of GDPR.

- [PASC UK Record of Processing \(This is what data that you store and for how long?\)](#)

This template gives you the headings for the types of data that you store and for how long.

- [PASC UK Template Internet Fair Usage Policy](#)

This template document can be inserted into your Terms and Conditions to cover fair internet usage at your business.

- [PASC UK EV Charging Guidance \(This is about to be updated for 2023, launch expected end of May 2023\)](#)

This guidance takes you through putting together an EV Charging Policy at your business, necessary even if you do not have EV charge points, to help protect against charging out of the window.

- [PASC UK EV Charging Policy for Member's T's & C's](#)

This template document can be inserted into your Terms and Conditions to cover EV charging at your business, whether you provide the facility or not to help maintain insurance cover.

- [PASC UK Ghosting Report](#)

Ghosting is the practice that is employed by some self-catering agents whereby they leave your property on their website after you have left, with 'this property no longer available' Book one of these. This report tells you the steps you can take to have the property removed.

- [PASC UK Risk summary of 3rd Party suppliers at Holiday lets](#)

Having third party suppliers giving services to our guests at our businesses requires careful planning, in order not to void insurance. This paper explains the steps to take to maintain insurance cover. Covers chefs, mobile cooking companies, hot tub rental, bouncy castles. Entertainers etc.

- [PASC UK ICO Registration Paper](#)

This paper explains whether your business needs to register with the ICO. In 99% of cases PASC UK Members will need to do so. It costs £40 to register.

- [PASC UK ICO Registration FAQ's](#)

This document answers the most common questions about registering with the ICO and why you need to.

- [PASC UK Guidance on damage caused by guest and your T's & C's](#)

This document provides Members with another clause for their T's and C's. this one to protect you if guests cause damage to the property such that you have to cancel subsequent bookings and who pays.

- [PASC UK Template for clause in T's C's ref guest damage](#)

This is the template clause to add to your Terms and Conditions to protect you if guest damage causes future cancellations.

- [PASC UK Guest Comms Paper](#)

Improving the flow of Guest Communications from initial contact prebooking to post departure is one of the key elements to improving guest satisfaction and driving up repeat bookings. This paper should be taken in conjunction with the webinar on this subject in the Webinars section.

- [PASC UK Influencer Paper](#)

Many Members have reported being contacted by influencer or media offering coverage of your property in exchange for a free stay. There are several legal aspects to Members being offered this that they need to be aware of. These are covered in this Paper.

PASC UK MEMBERS LOGO UPDATED

We have updated the logos for Members to display on their websites. We now have a full set of Welsh versions too. A full variety of shapes and formats are available to suit all layouts.



MEMBER BENEFITS SUMMARISED

To carry out the lobbying work that we do on behalf of the Sector we need funding. 90% plus of this funding comes from Membership Subscriptions.

Members will get.

- Access to Telephone Support
- Prompt email support
- Access to Members Benefits and Discounts. (Buying Group Membership details below)
- Members only Webinars, (Including ask the Chair sessions)
- Book Appointments with the Chair
- Specific Discounts on key products
- PASC UK Guides to reducing Business Rates
- Hard Copy of the Visit England Pink Book
- 25 and growing Special Interest Papers including legal docs such Privacy and Cookie Policies

What will be available to non-members?

- The PASC UK newsletters
- Email support when available. (Members support comes first).
- Free Webinars
- Fire protocols
- Some General interest Papers

We are currently making major investments in supporting you better and all this costs money, these include.

- Sponsorship of the Visit England Pink book, to help promote the safe and legal aspects of our sector
- Membership fees to the Tourism Alliance, UK Hospitality and Wales Tourism Alliance
- Surveys and reports to use data-based arguments to win support for the sector
- Legal papers to help inform and protect Members.

If you have not yet joined PASC UK, please consider joining NOW. Details below the Buying Club information. <https://bit.ly/3ptd4RU> Thanks.

BUYING CLUB MEMBER BENEFIT FOR PAID PASC UK MEMBERS

More details on the new PASC UK website here: <https://bit.ly/3ptd4RU>

This is a Buying Club, it's free to join if you are a paid up PASC UK Member. There will be no additional fee for Members to join the Club.

SUPPORT LOBBYING BY JOINING PASC UK

There is a huge amount of work and lobbying to do to help support you all in the self-catering sector. We don't ask very often, however, if we are to fight on so many fronts, we simply need more funds. There are thousands of you that have had the benefit of this newsletter and the lobbying done on behalf of the sector.

We are now asking that as many of you as possible join PASC UK. The fight is on so many fronts, and we get much better results when we engage proper legal advice and proper PR firms to assist with campaigns. Memberships to other organisations that provide common lobbying, information feeds and support also cost many thousands of pounds a year.

Membership fees are as follows: All per annum.

- Single cottage £80
- 2 – 4 Units £140
- 5 – 10 Units £220
- 11 + Units £320

For companies like cleaning firms, or industry support companies, Trade Membership is £200, and you will get a listing in the Trade Directory on the new website.

Members get telephone support and priority email support.

You can join here, simple form, takes 2 mins, and you'll get an invoice, payable by BACS or Credit Card. Just click on this link to go to the joining page: <https://www.pascuk.co.uk/join-pasc-uk/>

Wishing every one of you all the best.

Best regards

Alistair Handyside MBE
Executive Chair
The Professional Association of Self-Caterers UK
www.pascuk.co.uk
chair@pascuk.co.uk
07771 678028



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